

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
500592-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Independence USA PAC	INDEPENDENCE USA PAC	38

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	500592	06400174

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/02/12	Eyewitness News	6am - 6:30am	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 6:10 AM Eyewitness News 6am - 6:30am :30 IUSA102701H \$1,800.00 NM 4 WFSB W 10/31/12 6:24 AM Eyewitness News 6am - 6:30am :30 IUSA102701H \$1,800.00 NM 5 WFSB Th 11/01/12 6:17 AM Eyewitness News 6am - 6:30am :30 IUSA102701H \$1,800.00 NM 2 WFSB Th 11/01/12 6:29 AM Eyewitness News 6am - 6:30am :30 IUSA102701H \$1,800.00 NM 6 WFSB F 11/02/12 6:10 AM Eyewitness News 6am - 6:30am :30 IUSA102701H \$1,800.00 NM 3 WFSB F 11/02/12 6:25 AM Eyewitness News 6am - 6:30am :30 IUSA102701H \$1,800.00 NM									
2	10/31/12	11/02/12	Eyewitness News	6:30am - 7am	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB W 10/31/12 6:40 AM Eyewitness News 6:30am - 7am :30 IUSA102701H \$1,800.00 NM 1 WFSB W 10/31/12 6:59 AM Eyewitness News 6:30am - 7am :30 IUSA102701H \$1,800.00 NM 2 WFSB Th 11/01/12 6:47 AM Eyewitness News 6:30am - 7am :30 IUSA102701H \$1,800.00 NM 6 WFSB Th 11/01/12 6:58 AM Eyewitness News 6:30am - 7am :30 IUSA102701H \$1,800.00 NM 3 WFSB F 11/02/12 6:42 AM Eyewitness News 6:30am - 7am :30 IUSA102701H \$1,800.00 NM 5 WFSB F 11/02/12 6:53 AM Eyewitness News 6:30am - 7am :30 IUSA102701H \$1,800.00 NM									
3	11/01/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am	---TF--	:30	6	\$800.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 11/01/12 CBS: THE EARLY SHOW 7am - 9am :00 \$800.00 NM See MG 3.7, 3.8 6 WFSB Th 11/01/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 IUSA102701H \$800.00 NM 1 WFSB Th 11/01/12 8:54 AM CBS: THE EARLY SHOW 7am - 9am :30 IUSA102701H \$800.00 NM 5 WFSB F 11/02/12 7:55 AM CBS: THE EARLY SHOW 7am - 9am :30 IUSA102701H \$800.00 NM 3 WFSB F 11/02/12 8:30 AM CBS: THE EARLY SHOW 7am - 9am :30 IUSA102701H \$800.00 NM 4 WFSB F 11/02/12 8:53 AM CBS: THE EARLY SHOW 7am - 9am :30 IUSA102701H \$800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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WFSB
BOX 13034
Newark, NJ 07188-0034

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1	WFSB	F	11/02/12	5:53 PM	Eyewitness News	5:30pm - 6pm	:30	IUSA102701H	\$2,600.00	NM																																																																																																			
8	10/31/12	11/01/12	Eyewitness News	6pm - 6:30pm	--WT---	:30	2	\$3,000.00	NM																																																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>--WT---</td><td>2</td><td>\$3,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>W</td><td>10/31/12</td><td>6:27 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>IUSA102701H</td><td>\$3,000.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Th</td><td>11/01/12</td><td>6:28 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>IUSA102701H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	--WT---	2	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	W	10/31/12	6:27 PM	Eyewitness News	6pm - 6:30pm	:30	IUSA102701H	\$3,000.00	NM	2	WFSB	Th	11/01/12	6:28 PM	Eyewitness News	6pm - 6:30pm	:30	IUSA102701H	\$3,000.00	NM																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																								
	10/29/12	11/04/12	--WT---	2	\$3,000.00																																																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																			
1	WFSB	W	10/31/12	6:27 PM	Eyewitness News	6pm - 6:30pm	:30	IUSA102701H	\$3,000.00	NM																																																																																																			
2	WFSB	Th	11/01/12	6:28 PM	Eyewitness News	6pm - 6:30pm	:30	IUSA102701H	\$3,000.00	NM																																																																																																			

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INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
500592-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Independence USA PAC	INDEPENDENCE USA PAC	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/31/12	11/02/12	Inside Edition	7pm - 7:30pm	--WTF--	:30	3	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 7:11 PM Inside Edition 7pm - 7:30pm :30 IUSA102701H \$1,950.00 NM 3 WFSB Th 11/01/12 6:59 PM Inside Edition 7pm - 7:30pm :30 IUSA102701H \$1,950.00 NM 2 WFSB F 11/02/12 7:13 PM Inside Edition 7pm - 7:30pm :30 IUSA102701H \$1,950.00 NM									
10	10/31/12	11/02/12	Entertainment Tonight	7:30pm - 8pm	--W-F--	:30	2	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W-F-- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 7:29 PM Entertainment Tonight 7:30pm - 8pm :30 IUSA102701H \$1,950.00 NM 2 WFSB F 11/02/12 7:40 PM Entertainment Tonight 7:30pm - 8pm :30 IUSA102701H \$1,950.00 NM									
11	10/31/12	11/04/12	Eyewitness News	11PM - 11:35PM	--WTFSS	:30	6	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTFSS 6 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 11:24 PM Eyewitness News 11PM - 11:35PM :30 IUSA102701H \$1,900.00 NM 6 WFSB W 10/31/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 IUSA102701H \$1,900.00 NM 2 WFSB Th 11/01/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 IUSA102701H \$1,900.00 NM 3 WFSB F 11/02/12 11:13 PM Eyewitness News 11PM - 11:35PM :30 IUSA102701H \$1,900.00 NM 4 WFSB Sa 11/03/12 12:05 AM Eyewitness News 11PM - 11:35PM :30 IUSA102701H \$1,900.00 NM 5 WFSB Su 11/04/12 11:58 PM SU Delayed News Delayed News :30 IUSA102701H \$1,900.00 NM									
12	10/31/12	10/31/12	CSI	10pm - 11pm	--1----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 10:47 PM CSI 10pm - 11pm :30 IUSA102701H \$7,000.00 NM									
14	11/01/12	11/01/12	Elementary	10pm - 11pm	---2---	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---2--- 2 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 11/01/12 10:34 PM Elementary 10pm - 11pm :30 IUSA102701H \$12,000.00 NM 2 WFSB Th 11/01/12 10:48 PM Elementary 10pm - 11pm :30 IUSA102701H \$12,000.00 NM									
15	11/02/12	11/02/12	Undercover Boss	8pm - 9pm	----2--	:30	2	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----2-- 2 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 7:59 PM Undercover Boss 8pm - 9pm :30 IUSA102701H \$7,500.00 NM 2 WFSB F 11/02/12 8:29 PM Undercover Boss 8pm - 9pm :30 IUSA102701H \$7,500.00 NM									
16	11/02/12	11/02/12	CSI: NY	9pm - 10pm	----2--	:30	2	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----2-- 2 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB F 11/02/12 9:38 PM CSI: NY 9pm - 10pm :30 IUSA102701H \$7,500.00 NM									

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Advertiser	Product	Estimate Number	
Independence USA PAC	INDEPENDENCE USA PAC	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	11/02/12	11/02/12	CSI: NY	9pm - 10pm	----2--	:30	2	\$7,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 9:48 PM CSI: NY 9pm - 10pm :30 IUSA102701H \$7,500.00 NM									
17	11/02/12	11/02/12	Blue Bloods	10pm - 11pm	----2--	:30	2	\$9,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----2-- 2 \$9,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB F 11/02/12 10:33 PM Blue Bloods 10pm - 11pm :30 IUSA102701H \$9,000.00 NM 1 WFSB F 11/02/12 10:49 PM Blue Bloods 10pm - 11pm :30 IUSA102701H \$9,000.00 NM									
18	11/03/12	11/03/12	Eyewitness News Week	6am - 7am	-----3--	:30	3	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----3-- 3 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Sa 11/03/12 6:08 AM Eyewitness News Weekend 6am - 7am :30 IUSA102701H \$450.00 NM 2 WFSB Sa 11/03/12 6:23 AM Eyewitness News Weekend 6am - 7am :30 IUSA102701H \$450.00 NM 1 WFSB Sa 11/03/12 6:52 AM Eyewitness News Weekend 6am - 7am :30 IUSA102701H \$450.00 NM									
19	11/03/12	11/03/12	Crimetime	8pm - 9pm	-----2-	:30	2	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----2- 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 11/03/12 Crimetime 8pm - 9pm :00 \$3,000.00 NM See MG 19.3,19.4 2 WFSB Sa 11/03/12 Crimetime 8pm - 9pm :00 \$3,000.00 NM See MG 19.3,19.4 3 WFSB M 11/05/12 6:14 PM Eyewitness News 6pm - 6:30pm :30 IUSA102701H \$3,000.00 NM MG for 19.2,19.1 4 WFSB Tu 11/06/12 6:22 PM Eyewitness News 6pm - 6:30pm :30 IUSA102701H \$3,000.00 NM MG for 19.2,19.1									
20	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----2	:30	2	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----2 2 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 8:58 AM CBS Sunday Morning 9:00am - 10:30am :30 IUSA102701H \$2,000.00 NM 2 WFSB Su 11/04/12 10:29 AM CBS Sunday Morning 9:00am - 10:30am :30 IUSA102701H \$2,000.00 NM									
21	11/04/12	11/04/12	Delayed 60 Minutes	730-830p	-----2	:30	2	\$15,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----2 2 \$15,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 8:13 PM Delayed 60 Minutes 730-830p :30 IUSA102701H \$15,000.00 NM 2 WFSB Su 11/04/12 8:29 PM Delayed 60 Minutes 730-830p :30 IUSA102701H \$15,000.00 NM									
22	11/04/12	11/04/12	Delayed The Good Wife	930-1030p	-----2	:30	2	\$9,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----2 2 \$9,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 10:15 PM Delayed The Good Wife 930-1030p :30 IUSA102701H \$9,500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Independence USA PAC	INDEPENDENCE USA PAC	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	11/04/12	11/04/12	Delayed The Good Wife	930-1030p	-----2	:30	2	\$9,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 11/04/12 10:25 PM Delayed The Good Wife 930-1030p :30 IUSA102701H \$9,500.00 NM									
23	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p	-----3	:30	3	\$9,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----3 3 \$9,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Su 11/04/12 Delayed The Mentalist 1030-1130p :00 \$9,500.00 NM See MG 23.4,23.5,23.6,23.7,23.8 1 WFSB Su 11/04/12 11:07 PM Delayed The Mentalist 1030-1130p :30 IUSA102701H \$9,500.00 NM 2 WFSB Su 11/04/12 11:20 PM Delayed The Mentalist 1030-1130p :30 IUSA102701H \$9,500.00 NM 5 WFSB Tu 11/06/12 3:46 PM 3pm-4pm Syndication 2:58pm-4pm :30 IUSA102701H \$500.00 NM MG for 23.3 11/04 4 WFSB Tu 11/06/12 3:51 PM 3pm-4pm Syndication 2:58pm-4pm :30 IUSA102701H \$500.00 NM MG for 23.3 11/04 6 WFSB Tu 11/06/12 4:13 PM 4p-5p Dr. Oz 4pm-5pm :30 IUSA102701H \$1,500.00 NM MG for 23.3 11/04 7 WFSB Tu 11/06/12 5:27 PM Eyewitness News 5pm - 6pm :30 IUSA102701H \$3,200.00 NM MG for 23.3 11/04 8 WFSB Tu 11/06/12 6:22 PM Eyewitness News 6pm - 6:30pm :30 IUSA102701H \$3,800.00 NM MG for 23.3 11/04									
24	11/05/12	11/06/12	Eyewitness News	6am - 6:30am	MT-----	:30	4	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:13 AM Eyewitness News 6am - 6:30am :30 IUSA102701H \$1,800.00 NM 4 WFSB M 11/05/12 6:24 AM Eyewitness News 6am - 6:30am :30 IUSA102701H \$1,800.00 NM 2 WFSB Tu 11/06/12 6:16 AM Eyewitness News 6am - 6:30am :30 IUSA102701H \$1,800.00 NM 3 WFSB Tu 11/06/12 6:23 AM Eyewitness News 6am - 6:30am :30 IUSA102701H \$1,800.00 NM									
25	11/05/12	11/06/12	Eyewitness News	6:30am - 7am	MT-----	:30	4	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:48 AM Eyewitness News 6:30am - 7am :30 IUSA102701H \$1,800.00 NM 4 WFSB M 11/05/12 6:58 AM Eyewitness News 6:30am - 7am :30 IUSA102701H \$1,800.00 NM 3 WFSB Tu 11/06/12 6:42 AM Eyewitness News 6:30am - 7am :30 IUSA102701H \$1,800.00 NM 2 WFSB Tu 11/06/12 6:47 AM Eyewitness News 6:30am - 7am :30 IUSA102701H \$1,800.00 NM									
26	11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am	MT-----	:30	5	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 8:25 AM CBS: THE EARLY SHOW 7am - 9am :30 IUSA102701H \$800.00 NM 1 WFSB M 11/05/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 IUSA102701H \$800.00 NM 4 WFSB Tu 11/06/12 7:25 AM CBS: THE EARLY SHOW 7am - 9am :30 IUSA102701H \$800.00 NM 5 WFSB Tu 11/06/12 8:54 AM CBS: THE EARLY SHOW 7am - 9am :30 IUSA102701H \$800.00 NM 3 WFSB Tu 11/06/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 IUSA102701H \$800.00 NM									
27	11/05/12	11/06/12	Eyewitness News	12pm - 12:30PM	MT-----	:30	4	\$850.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
500592-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Independence USA PAC	INDEPENDENCE USA PAC	38

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 11/05/12 12:15 PM Eyewitness News 12pm - 12:30PM :30 IUSA102701H \$850.00 NM									
4 WFSB M 11/05/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 IUSA102701H \$850.00 NM									
2 WFSB Tu 11/06/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 IUSA102701H \$850.00 NM									
3 WFSB Tu 11/06/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 IUSA102701H \$850.00 NM									
28	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	2-----	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 2----- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 11/05/12 4:18 PM 4p-5p Dr. Oz 4pm-5pm :30 IUSA102701H \$950.00 NM									
1 WFSB M 11/05/12 4:55 PM 4p-5p Dr. Oz 4pm-5pm :30 IUSA102701H \$950.00 NM									
29	11/05/12	11/06/12	Eyewitness News	5pm - 5:30pm	MT-----	:30	2	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 11/05/12 5:28 PM Eyewitness News 5pm - 5:30pm :30 IUSA102701H \$2,600.00 NM									
1 WFSB Tu 11/06/12 5:22 PM Eyewitness News 5pm - 5:30pm :30 IUSA102701H \$2,600.00 NM									
30	11/05/12	11/06/12	Eyewitness News	5:30pm - 6pm	MT-----	:30	2	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 11/05/12 5:40 PM Eyewitness News 5:30pm - 6pm :30 IUSA102701H \$2,600.00 NM									
1 WFSB Tu 11/06/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 IUSA102701H \$2,600.00 NM									
31	11/05/12	11/06/12	Eyewitness News	6pm - 6:30pm	MT-----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 11/05/12 6:24 PM Eyewitness News 6pm - 6:30pm :30 IUSA102701H \$3,000.00 NM									
1 WFSB Tu 11/06/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 IUSA102701H \$3,000.00 NM									
32	11/05/12	11/06/12	Inside Edition	7pm - 7:30pm	MT-----	:30	2	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 11/05/12 7:10 PM Inside Edition 7pm - 7:30pm :30 IUSA102701H \$1,950.00 NM									
2 WFSB Tu 11/06/12 6:59 PM Inside Edition 7pm - 7:30pm :30 IUSA102701H \$1,950.00 NM									
33	11/05/12	11/06/12	Entertainment Tonight	7:30pm - 8pm	MT-----	:30	2	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 11/05/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 IUSA102701H \$1,950.00 NM									
2 WFSB Tu 11/06/12 7:30 PM Election Night Coverage 7:30-8pm :30 IUSA102701H \$1,950.00 NM									
34	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,900.00	NM

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Independence USA PAC	INDEPENDENCE USA PAC	38

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 11:23 PM Eyewitness News 11PM - 11:35PM :30 IUSA102701H \$1,900.00 NM									
35	11/05/12	11/05/12	HIMYM/Partners	8pm - 9pm	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 8:00 PM HIMYM/Partners 8pm - 9pm :30 IUSA102701H \$10,000.00 NM									
36	11/05/12	11/05/12	Hawaii 5-0	10pm - 11pm	2-----	:30	2	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 2----- 2 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 10:35 PM Hawaii 5-0 10pm - 11pm :30 IUSA102701H \$8,500.00 NM 2 WFSB M 11/05/12 10:49 PM Hawaii 5-0 10pm - 11pm :30 IUSA102701H \$8,500.00 NM									
37	10/31/12	10/31/12	Criminal Minds	9pm - 10pm	--W----	:30	2	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 2 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/31/12 8:59 PM Criminal Minds 9pm - 10pm :30 IUSA102701H \$10,000.00 NM 1 WFSB W 10/31/12 9:47 PM Criminal Minds 9pm - 10pm :30 IUSA102701H \$10,000.00 NM									
38	11/04/12	11/04/12	Broncos/Bengals	1:00pm - 7:00pm	-----S	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 12:58 PM Broncos/Bengals 1:00pm - 7:00pm :30 IUSA102701H \$8,000.00 NM									
39	11/04/12	11/04/12	7a-9a Sun Eyewitness Ne7am-9am		-----S	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 11/04/12 7:12 AM 7a-9a Sun Eyewitness News 7am-9am :30 IUSA102701H \$800.00 NM 3 WFSB Su 11/04/12 7:44 AM 7a-9a Sun Eyewitness News 7am-9am :30 IUSA102701H \$800.00 NM 4 WFSB Su 11/04/12 7:59 AM 7a-9a Sun Eyewitness News 7am-9am :30 IUSA102701H \$800.00 NM 1 WFSB Su 11/04/12 8:12 AM 7a-9a Sun Eyewitness News 7am-9am :30 IUSA102701H \$800.00 NM									
40	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm	-----S	:30	4	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 4 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Su 11/04/12 2:26 PM NFL Regular Season 1:00pm - 7:00pm :30 IUSA102701H \$8,500.00 NM 1 WFSB Su 11/04/12 2:35 PM NFL Regular Season 1:00pm - 7:00pm :30 IUSA102701H \$8,500.00 NM 3 WFSB Su 11/04/12 3:15 PM NFL Regular Season 1:00pm - 7:00pm :30 IUSA102701H \$8,500.00 NM 2 WFSB Su 11/04/12 4:23 PM NFL Regular Season 1:00pm - 7:00pm :30 IUSA102701H \$8,500.00 NM									
41	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm	-----S	:30	5	\$12,000.00	NM

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
500592-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Independence USA PAC	INDEPENDENCE USA PAC	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 5 \$12,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Su	11/04/12	5:55 PM	NFL Regular Season	1:00pm - 7:00pm	:30	IUSA102701H	\$12,000.00 NM
3	WFSB	Su	11/04/12	5:58 PM	NFL Regular Season	1:00pm - 7:00pm	:30	IUSA102701H	\$12,000.00 NM
2	WFSB	Su	11/04/12	6:07 PM	NFL Regular Season	1:00pm - 7:00pm	:30	IUSA102701H	\$12,000.00 NM
5	WFSB	Su	11/04/12	6:47 PM	NFL Regular Season	1:00pm - 7:00pm	:30	IUSA102701H	\$12,000.00 NM
4	WFSB	Su	11/04/12	7:32 PM	NFL Regular Season	1:00pm - 7:00pm	:30	IUSA102701H	\$12,000.00 NM
42	11/04/12	11/04/12	Delayed 830-930p	830-930p	-----S	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$12,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Su	11/04/12	9:08 PM	Delayed 830-930p	830-930p	:30	IUSA102701H	\$12,000.00 NM
2	WFSB	Su	11/04/12	9:24 PM	Delayed 830-930p	830-930p	:30	IUSA102701H	\$12,000.00 NM
43	11/05/12	11/06/12	9am-10am	9am - 10am	MT-----	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 6 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WFSB	M	11/05/12	9:33 AM	9am-10am	9am - 10am	:30	IUSA102701H	\$800.00 NM
1	WFSB	M	11/05/12	9:45 AM	9am-10am	9am - 10am	:30	IUSA102701H	\$800.00 NM
2	WFSB	M	11/05/12	9:58 AM	9am-10am	9am - 10am	:30	IUSA102701H	\$800.00 NM
3	WFSB	Tu	11/06/12	9:32 AM	9am-10am	9am - 10am	:30	IUSA102701H	\$800.00 NM
4	WFSB	Tu	11/06/12	9:43 AM	9am-10am	9am - 10am	:30	IUSA102701H	\$800.00 NM
5	WFSB	Tu	11/06/12	9:58 AM	9am-10am	9am - 10am	:30	IUSA102701H	\$800.00 NM
44	11/05/12	11/06/12	10am-11am	10am - 11am	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	M	11/05/12	10:58 AM	10am-11am	10am - 11am	:30	IUSA102701H	\$800.00 NM
2	WFSB	Tu	11/06/12	10:58 AM	10am-11am	10am - 11am	:30	IUSA102701H	\$800.00 NM
45	11/05/12	11/06/12	M-F CBS Soaps	1230-2p	MT-----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WFSB	M	11/05/12	12:29 PM	M-F CBS Soaps	1230-2p	:30	IUSA102701H	\$850.00 NM
1	WFSB	Tu	11/06/12	12:29 PM	M-F CBS Soaps	1230-2p	:30	IUSA102701H	\$850.00 NM
46	11/05/12	11/06/12	3pm-4pm Syndication	2:58pm-4pm	MT-----	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 4 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	M	11/05/12	3:34 PM	3pm-4pm Syndication	2:58pm-4pm	:30	IUSA102701H	\$600.00 NM
4	WFSB	M	11/05/12	3:53 PM	3pm-4pm Syndication	2:58pm-4pm	:30	IUSA102701H	\$600.00 NM
2	WFSB	Tu	11/06/12	3:14 PM	3pm-4pm Syndication	2:58pm-4pm	:30	IUSA102701H	\$600.00 NM
3	WFSB	Tu	11/06/12	3:37 PM	3pm-4pm Syndication	2:58pm-4pm	:30	IUSA102701H	\$600.00 NM
47	11/05/12	11/06/12	Eyewitness News	5am - 5:30am	MT-----	:30	4	\$750.00	NM

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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
500592-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Independence USA PAC	INDEPENDENCE USA PAC	38

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	11/05/12	11/06/12	Eyewitness News	5am - 5:30am	MT-----	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:09 AM Eyewitness News 5am - 5:30am :30 IUSA102701H \$750.00 NM 4 WFSB M 11/05/12 5:21 AM Eyewitness News 5am - 5:30am :30 IUSA102701H \$750.00 NM 2 WFSB Tu 11/06/12 4:59 AM Eyewitness News 5am - 5:30am :30 IUSA102701H \$750.00 NM 3 WFSB Tu 11/06/12 5:22 AM Eyewitness News 5am - 5:30am :30 IUSA102701H \$750.00 NM									
48	11/05/12	11/06/12	Eyewitness News	5:30a - 6am	MT-----	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 11/05/12 5:28 AM Eyewitness News 5:30a - 6am :30 IUSA102701H \$1,200.00 NM 1 WFSB M 11/05/12 5:55 AM Eyewitness News 5:30a - 6am :30 IUSA102701H \$1,200.00 NM 3 WFSB Tu 11/06/12 5:54 AM Eyewitness News 5:30a - 6am :30 IUSA102701H \$1,200.00 NM 2 WFSB Tu 11/06/12 5:58 AM Eyewitness News 5:30a - 6am :30 IUSA102701H \$1,200.00 NM									
49	11/05/12	11/05/12	M 9-10p Prime	9pm - 10pm	M-----	:30	2	\$11,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$11,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 9:12 PM M 9-10p Prime 9pm - 10pm :30 IUSA102701H \$11,500.00 NM 1 WFSB M 11/05/12 9:49 PM M 9-10p Prime 9pm - 10pm :30 IUSA102701H \$11,500.00 NM									
50	11/04/12	11/04/12	M-SU Delayed News	Delayed News	-----S	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 11:42 PM M-SU Delayed News Delayed News :30 IUSA102701H \$1,900.00 NM 2 WFSB Su 11/04/12 11:49 PM M-SU Delayed News Delayed News :30 IUSA102701H \$1,900.00 NM									
51	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	M-----	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 11:13 PM Eyewitness News 11PM - 11:35PM :30 IUSA102701H \$1,900.00 NM 1 WFSB M 11/05/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 IUSA102701H \$1,900.00 NM									
52	11/05/12	11/05/12	430A EYEWITNESS NEV430-5A		M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 4:50 AM 430A EYEWITNESS NEWS 430-5A :30 IUSA102701H \$350.00 NM									
53	11/06/12	11/06/12	430A EYEWITNESS NEV430-5A		-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 4:57 AM 430A EYEWITNESS NEWS 430-5A :30 IUSA102701H \$350.00 NM									

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500592-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Independence USA PAC	INDEPENDENCE USA PAC	38	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							155		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$518,200.00
<u>Agency Commission</u>	\$77,730.00
<u>Net Amount Due</u>	\$440,470.00